

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () DCCC/HORSFORD
 Product Horsford/DCCC
 Estimate# 1876
 Buyer Jesse Demastrie
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 143/149/1876
 Flight Dates 09/26/2012 - 10/01/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
 SC=*

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|----------|-----------|-----------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 1 | W-F,M-TU | 5A-6A | WAKE UP WITH THE WAGNERS | :30 | \$325.00 | 09/26-10/02 | 1 | 1 | 1 | \$325.00 | |
| | 2 | W-F | 6A-7A | WAKE UP WITH THE WAGNERS | :30 | \$650.00 | 09/26-09/28 | 2 | 1 | 2 | \$1,300.00 | |
| | 3 | M | 7A-9A | TODAY SHOW | :30 | \$900.00 | 10/01-10/01 | 1 | 1 | 1 | \$900.00 | |
| | 4 | M | 9A-10A | TODAY SHOW II | :30 | \$425.00 | 10/01-10/01 | 1 | 1 | 1 | \$425.00 | |
| | 7 | W-F,M | 12P-1230P | NEWS 3 AT NOON | :30 | \$425.00 | 09/26-10/01 | 1 | 1 | 1 | \$425.00 | |
| | 8 | W-F,M | 1230P-1P | NEWS 4: THE AGENDA | :30 | \$325.00 | 09/26-10/01 | 1 | 1 | 1 | \$325.00 | |
| | 9 | W-F,M | 3P-4P | DR. PHIL | :30 | \$450.00 | 09/26-10/01 | 1 | 1 | 1 | \$450.00 | |
| | 11 | M | 4P-5P | NEWS 4 AT 430P | :30 | \$725.00 | 10/01-10/01 | 1 | 1 | 1 | \$725.00 | |
| | 12 | W-F | 5P-630P | EARLY NEWS | :30 | \$1,000.00 | 09/26-09/28 | 1 | 1 | 1 | \$1,000.00 | |
| | 13 | W-F | 630P-7P | JEOPARDY | :30 | \$1,000.00 | 09/26-09/28 | 1 | 1 | 1 | \$1,000.00 | |
| | 14 | W-F | 7P-730P | WHEEL OF FORTUNE | :30 | \$1,000.00 | 09/26-09/28 | 1 | 1 | 1 | \$1,000.00 | |
| | 15 | W-F | 730P-8P | FACE TO FACE W/ JON RALSTON | :30 | \$800.00 | 09/26-09/28 | 1 | 1 | 1 | \$800.00 | |
| | 16 | W-F,M-TU | 11P-1135P | NEWS 3 NIGHTSIDE | :30 | \$1,100.00 | 09/26-10/02 | 1 | 1 | 1 | \$1,100.00 | |
| | 17 | SU | 1130P-12A | | :30 | \$400.00 | 09/30-09/30 | 1 | 1 | 1 | \$400.00 | |

Buyline Comment: SPORTS NIGHT

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---REPORT TOTALS---
 Report Totals: 15 / \$10,175.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$8,125.00 Oct 12: 3 / \$2,050.00
 Sales Totals: 15 / \$10,175.00
 Station Totals: 15 / \$10,175.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$40,700
 CATV 0% KBLR 0% KING 0% KLAS 29% KSNV 25%
 KTNV 25% KTUD 1% KVCW 2% KVMY 3% KVVU 15%
 XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
 CASH IN ADVANCE